



Side Street Inn to Serve its Ono Grinds at Prudential Locations' Kapahulu Building

For Immediate Release

Honolulu, Hawai'i (April 1, 2009) – Side Street Inn plates up a serving of hope during these tough economic times – the popular O'ahu eatery announced today it will open its third location to offer its savory local cuisine to island residents. The new restaurant will be situated on the street level of Prudential Locations' Diamond Head office located at 614 Kapahulu Avenue. Side Street Inn on Da Strip is slated to open in late fall of this year.

“Customers can look forward to the same ono grinds and relaxed atmosphere that we are well-known for at our other two O'ahu restaurants,” said Colin Nishida, Owner and Chef of Side Street Inn and Fort Street Bar & Grill. “Kapahulu is a great up and coming area and we are excited to open our third location to attract new clientele.”

The new location will be around 5,800 square feet and will seat approximately 180 people with a private dining room. Side Street Inn on Da Strip will feature locally-grown produce and island-raised beef and prawns. There will be ample parking underneath the restaurant to accommodate patrons and food service will be offered from 5 p.m.-12 a.m.

“Our partnership is a great example of how two very different kama'aina companies are creating ties to make each other stronger during this soft economic time,” said Bill Chee, President and CEO of Prudential Locations. “Colin is an incredible restaurateur and community member – we feel very fortunate that he chose to open his new venture in our Diamond Head building.”

Side Street Inn's Kapahulu location will be Honolulu's newest hot spot for happy hour and dinner, serving Side Street Inn favorites like mouth-watering pork chops, tasty fried rice and sizzling New York steak.

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Located at 614 Kapahulu Avenue, the 33,000 square foot building was purchased by Prudential Locations in September 2006. Since the purchase, Prudential Locations has been dedicated to a full renovation that includes environmental improvements such as the installation of 448 photovoltaic panels on the rooftop, expected to generate more than 136,000 kilowatt hours of clean, solar electricity each year.

About Side Street Inn

Side Street Inn was formed in 1992 as a Sports and Karaoke Bar with a limited food menu. Side Street Inn has evolved into a popular eatery and bar. Side Street has entertained Presidents to celebrity Chefs, along with its regular local clientele. This third location will be a creative mixture of different dining styles, ranging from offerings befitting shorts and t-shirts to a 3-course beer pairing dinners (Side Street Style of course) suitable for dressier occasions. Side Street will bring its community spirit and positive attitude to the area.

About Prudential Locations

Prudential Locations LLC is a multi-faceted real estate company with a rich kama'aina tradition in the islands of Hawaii that boasts more than three decades of extensive local experience and connections to offer its clients. To benefit customers, the Prudential Locations website, www.PrudentialLocations.com, shows every home, land, condo and real estate listing on Oahu, Maui, Big Island, Kauai, Molokai, and Lanai, with detailed property information to assist its clients. By being a leader in real estate market research and knowledge and continually training more than 240 real estate agents, Prudential Locations produced more than \$1 billion in sales in 2008. Prudential Locations Hawaii is ranked in the top 4 percent of all Prudential Real Estate affiliates and recently earned the distinction of Hawaii's top brokerage firm for both transactions and sales volume by the RIS 2008 Power Broker Survey. Prudential Locations was established in 1969 with offices and affiliates throughout the state, and is an independently owned and operated member of the Prudential Real Estate Affiliates, Inc.

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